

CLUB WORLD



Premium packaged pleasure

On a hot day, what's better than a chilled premium lager like these six little beauties representing the Czech Republic, Italy, Malaysia, China and Thailand, ideal if you're running any kind of international beers promotion.

1. Tiger Lager Beer

Brewed here in the UK by Heineken UK (although it says S&N UK on the label) this is the only non-imported product in the line-up, but that doesn't take anything away from this 4.8 per cent beer, a world leader since 1932.

• Check out

www.tigerbeer.co.uk

2. Tsingtao Beer

Yes, a Chinese lager beer brewed in China by the Tsingtao Brewery in Qingdao and carrying a 4.7 per cent abv. It's made with water, malt, rice and hops and would be ideal if your club was running a Chinese themed event.

• Check out

www.tsingtaobeer.co.uk

3. Birra Moretti

Found in pizza restaurants at home and abroad, this Heineken Italia product is brewed in Italy and imported to the UK. It carries an abv of 4.6 per cent and conjures up images of sun-drenched Italian beaches in the summer time.

• Check out

www.birramoretti.co.uk

4. Budweiser Budvar

Not to be confused with the American Budweiser, Budvar has been brewed in the Czech Republic since 1895 and is produced from Saaz Aroma Hops and Moravian malt. It carries a 5 per cent abv and is a very nice drink.

• Check out

www.budweiserbudvar.co.uk

5. Singha Lager Beer

Found in Thai restaurants, Singha is brewed in Thailand by the Pathumthani Brewery Company and is the perfect accompaniment to Asian cuisine. It's nice on its own too and is only brewed in Thailand (5 per cent abv).

• Check out

www.singhabeer.com

6. Pilsner Urquell

Described as 'the original pilsner', this long-established 4.4 per cent abv lager is from Pilsen and is described as 'intensely hoppy, with a balance of subtle sweetness and velvety bitterness, wrapped in a gloriously crisp body'.

• Check out

www.pilsnerurquell.com

Report urges drink-drive limit reduction

A review of the UK's drinking-driving limit urges the Government to cut the limit from its current 80mg of alcohol per 100ml of blood to 50mg.

The review's author, Sir Peter North, said that cutting the limit will save many lives - up to 168 in the first year and nearer to 303 lives by year six.

Sir Peter has called for the 12-month ban for drink-drivers to remain in place.

Reducing the drink-drive limit brings the UK into line with many other EU countries, although Sweden, Poland and Estonia's limit is only 20mg of alcohol per 100ml of blood.

Brewer hailed for corporate responsibility



Heineken UK has been recognised as one of the most responsible UK companies in the latest Business in the Community Corporate Responsibility Index.

The company achieved the Platinum standard with its highest ever score of 98.37 per cent that recognises the hard work of employees, partners, customers and suppliers.

The CRI is the UK's leading volun-

tary benchmark of corporate responsibility. It helps companies evaluate their management and performance in a range of environmental and social impact areas. It also helps identify potential improvements.

Achieving the Platinum standard means that Heineken UK has integrated corporate responsibility into its business model and can demonstrate at least three to four years of

performance improvement.

Stephen Howard, chief executive, Business in the Community, said that companies participating in the Index may be at different stages of their 'responsible business journey', but have all demonstrated that they take these issues seriously. "We believe this is imperative if we are to strengthen and stabilise our businesses and economy," he said.